

Midwest Communications
 49 South Grant Street
 Columbus OH 43215

Ohio House Rep Org Committee
 Submission Number 9042 Issue 1



NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client: Ohio House Rep Org Committee	Submission Cost: 57150	Campaign Ref: BF512092401
Buyer: ...	Client/Product/Estimate: EST /HD20TV/2012	Sales Rep: WCMH Political
Schedule Dates: 09/25/12 to 10/08/12	Weeks: 3	Order Ref:
Est/PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Ohio House	Booking Group: WCMH	Key Market: Columbus, OH
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	Total	Cost
1	M-Su 11p News MTWTFSS Isolations: W/C 09/24 .TWTFSS. , W/C 10/01 MTWTFSS. , W/C 10/08 M.....	06	2200	30 Comme	Nbr of Spots	6	1	7	15400
2	M-Su 11p News MTWTFSS Isolations: W/C 09/24 .TWTFSS.	06	1100	30 Comme	Nbr of Spots	5		5	5500
3	M-Su 6p News MTWTFSS Isolations: W/C 10/01 MTWTFSS. , W/C 10/08 M.....	06	1600	30 Comme	Nbr of Spots	7	1	8	12800
4	M-F 1237a ET / 1137p CT Late Night MTWTFSS Isolations: W/C 10/01 MTWTFSS. , W/C 10/08 M.....	06	400	30 Comme	Nbr of Spots	5	1	6	2400
5	M-F 10a Today Show III MTWTFSS Isolations: W/C 10/01 MTWTFSS. , W/C 10/08 M.....	06	450	30 Comme	Nbr of Spots	5	1	6	2700
6	M-F 2p Doctors	09	125	30	Nbr of Spots	3		3	375
Weekly Totals: Total Spots(Ord Spots)					31	27	4	62	
Open PR					-1			-1	-1400

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	10/08	Total	Cost
7	Sun 1205a Law & Order MTWTFSS Isolations: W/C 10/01S	09	250	30 Comme	Nbr of Spots	1		1	250
8	Sun 1205a Law & Order MTWTFSS Isolations: W/C 09/24S, W/C 10/01S	09	175	30 Comme	Nbr of Spots	1		1	175
9	M-F 5a News MTWTFSS Isolations: W/C 09/24 .TWTF..	03	350	30 Comme	Nbr of Spots	1		1	350
10	M-F 10a Today Show III MTWTFSS Isolations: W/C 09/24 .TWTF.., W/C 10/01 MTWTF...	03	350	30 Comme	Nbr of Spots	4		4	1400
11	M-F 2p Doctors MTWTFSS Isolations: W/C 09/24 .TWTF.., W/C 10/01 MTWTF..	06	175	30 Comme	Nbr of Spots	3		3	525
12	M-F 5p News MTWTFSS Isolations: W/C 09/24 .TWTF..	03	1000	30 Comme	Nbr of Spots	2		2	2000
13	M-F 1237a ET / 1137p CT Late Night MTWTFSS Isolations: W/C 09/24 .TWTF.., W/C 10/01 MTWTF...	03	300	30 Comme	Nbr of Spots	4		4	1200
Weekly Totals: Total Spots(Ord Spots)					31	27	4	62	
Open PR					-1			-1	-1400

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14	W/C 10/08 M..... M-Su 6p News MTWTFSS Isolations: W/C 09/24 .TWTFSS , W/C 10/01 MTWTFSS , W/C 10/08 M.....	03	1400	30 Comme	Nbr of Spots 5			5	7000
15	M-Su 630p NBC Nightly News MTWTFSS Isolations: W/C 09/24 .TWTFSS	03	2000	30 Comme	Nbr of Spots 2			2	4000
16	Sun 630a News MTWTFSS Isolations: W/C 09/24S	03	800	30 Comme	Nbr of Spots 1			1	800
17	M-Th, Su 430a News MTWTFSS Isolations: W/C 09/24 .TWTF...	06	75	30 Comme	Nbr of Spots 1			1	75
18	M-F 1p Days Of Our Lives MTWTFSS Isolations: W/C 09/24 .TWTF..	06	200	30 Comme	Nbr of Spots 1			1	200
Weekly Totals: Total Spots(Ord Spots)					31	27	4	62	
Open PR					-1			-1	-1400

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	M-Su 6p News	30 Commercial	09/24/12	Open Pre Emption	1,400.00		0000000000	BF512092401

Grand Totals

		Month 9 Weeks: 5		Month 10 Weeks: 4	
		09/24	10/01	10/08	
Spots	Totals	62	31	27	4
Cost		58550	24825	29275	4850

Grand Totals:

Spots:	62
Gross Total:	57,150.00
Commission:	8,572.50
Net Total:	48,577.50